



A ROYAL FASHION AND LIFESTYLE BLOG

ABOUT THE BLOG

Royally Broke is a royalty-inspired fashion and lifestyle blog run by royal watcher and women's fiction author Kristin Contino. Showcasing the style of The Duchess of Cambridge and Meghan Markle, Royally Broke gives a highly engaged audience of women budget-friendly options to emulate the looks of their favorite royals. The blog also features tips on beauty, English-themed home decor, travel, and British products.

OFFERINGS

- SPONSORED BLOG POSTS
- PRODUCT REVIEWS & GIVEAWAYS
- SOCIAL MEDIA POSTS
- BRAND AMBASSADORSHIPS

3,000+

MONTHLY VISITORS

15+%

INSTAGRAM
ENGAGEMENT RATE

10+

MEDIA INTERVIEWS
IN 2018 INCLUDING
BBC AND THE
ASSOCIATED PRESS



2K+ FOLLOWERS



300+ FOLLOWERS



21K+ MONTHLY VIEWS

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